

Biography of
Marilyn M. Massey-Ball, M.P.H.
Former President and CEO, MasiMax Resources, Inc.
Vice President, Knowledge Translation and Strategic Communication (KTSC),
RTI International

Ms. Massey-Ball has devoted her 35-year career to the public health field, serving in private consulting as well as Federal Government positions. She holds a bachelor's of science degree in biology and chemistry from Morris Brown College (Atlanta, GA) and a master's degree in public health from Yale University (New Haven, CT). Her consulting background includes providing technical and management assistance to a broad spectrum of programs for many of the agencies within the U.S. Department of Health and Human Services (DHHS). She has also authored numerous technical and scientific publications.

In 1993, Ms. Massey-Ball founded MasiMax Resources (MasiMax) as a sole proprietor. MasiMax was incorporated in 1994 and certified two years later by the U.S. Small Business Administration (SBA) for participation in the 8(a) program and qualified as a Small Disadvantaged Business under SBA's Office of Small Disadvantaged Business Certification and Eligibility. MasiMax specialized in the acquisition, assessment, and dissemination of health and biomedical research information for use by policymakers, program providers and the public.

Under the leadership of Ms. Massey-Ball as President and CEO, MasiMax became one of the fastest growing minority- and woman-owned communications firms in the Washington, D.C., metro area, achieving recognition on the *Inc.* 500 list of fastest-growing companies in the United States in 2003 (ranked #91) and ranking #24 on *Washington Technology's* 2005 Top 25 8(a) contractors. From support of the White House Summit on Malaria, an historic \$1.2 billion, 5-year initiative to work with the National Cancer Institute in documenting best practices to promote fruit and vegetable consumption, MasiMax developed a core business based on knowledge exchange to promote a safe and healthy society. MasiMax's success in hiring and retaining talented staff and maintaining high customer satisfaction led to its attractiveness as an acquisition in early 2009 by RTI International. Under Ms. Massey-Ball's leadership, MasiMax is operating as a new division of RTI—Knowledge Translation and Strategic Communication—focusing on research and analysis of complex health information, translating that information for dissemination to target audiences, using various communication strategies and approaches.